



PARSONS MUSIC MANAGEMENT

*People First. Music Always*

## Overview

Parsons Music Management (PMM) provides management and development support for independent musicians navigating the music industry. Our work focuses on helping artists make informed decisions, build structure around their careers, and move forward with clarity. PMM supports the artist as both a creative and a professional, without unnecessary pressure or one-size-fits-all approaches.

## What We Do

PMM works alongside artists to support the business, planning, and coordination required to build a sustainable music career. This may include career and release strategy, project-based or ongoing management, coordination with collaborators and partners, guidance through industry processes and agreements, and administrative support around releases and projects.

## How We Work

PMM does not operate on a rigid management model. Some artists engage PMM for specific projects, while others work toward longer-term management relationships. The goal is to provide the right level of support at the right time, with clear communication and shared expectations.

## What Sets PMM Apart

- Flexible engagement options based on the artist's needs;
- Clear, organized guidance that supports informed decisions;
- Transparency and education around the business side of music; and
- A relationship-first approach grounded in trust and communication.

## Compensation

PMM primarily works on a commission basis, meaning compensation is tied to income generated through the artist's work. When service-based or advisory work is appropriate, it is discussed clearly in advance.